



Snapshot survey carried out by Common Cause, over a 6 weeks period x 45 minutes from the café inside the Riverside on the dates below

The number of people entering the Riverside from the precinct entrance on both Farmers Market days and non-farmers market days. Weather conditions and any one-off other events were also taken into consideration.

On non-market days the number of empty parking spaces were counted in the car park as well as the empty parking spaces in the car park on Market Day.

It is felt that the difference of 23 people between the busiest and quietest count periods could have been because of events e.g., a bank holiday, coronation, or the weather conditions.

No specific conclusions regarding numbers being affected by the Farmers Market can be drawn from this study.

Farmers Market	Date	Customers in through precinct entrance	Customers in Poppy's	Poppy Sales	Other factors	CAR PKG
Yes	15.04.23	68	5	1	last weekend school hols - weather dull and cold	
	29.04.23	71	5	3	bank holiday - weather dull	20 spaces
Yes	06.05.23	64	5	5	coronation - weather rain	
	13.05.23	75	5	4	battle of Lewes day - weather dry sunny	17 spaces
Yes	20.05.23	87	4	2	no special events - weather sunny dry	
Yes	01.07.23	78	10	2	no special events - weather cloudy dry	